

Travel Challenge




a *million miles* better

Transition Black Isle's *million miles* project is helping local households find better ways to travel by improving access to public transport, increasing active travel and encouraging lift-sharing. Our aim is to **reduce car travel on the Black Isle by 1%** - approximately one million miles.

We are looking for Black Isle households willing to commit to greener, cheaper and healthier travel by completing our **Million Miles Travel Challenge**




Tick the box for any travel pledge that your household will be able to commit to

 Environmental benefit of action


Easy asks

Big asks




Walk or cycle at least **5 more miles a week** 

Yes – we will do this


Walk or cycle at least **15 more miles a week** 

Yes – we will do this




Travel by bus at least **20 more miles a week** 

Yes – we will do this


Travel by bus at least **60 more miles a week** 

Yes – we will do this




Travel by train at least **20 more miles a week** 

Yes – we will do this


Travel by train at least **60 more miles a week** 

Yes – we will do this




Share for at least **one return journey a week** 

Yes – we will do this

Share for at least **three return journeys a week** 

Yes – we will do this



1 leaf header
efficiency techniques on most car journeys 

Yes – we will do this

1 leaf header and sub-header
efficiency techniques on most car journeys 

Yes – we will do this



What else could you do to help us reach our *million miles* target?

Yes – we will do this